A Resolution Encouraging the Reduction of Mass Mail Practices by the University of Maryland Department of Resident Life

WHEREAS the Residence Hall Association (RHA) is the governing body of all on-campus students, and

WHEREAS administrative departments at the University of Maryland (UMD) currently disseminate mass mail to on-campus residents, and

WHEREAS for the purposes of this resolution, “mass mail” is defined as mail that is disseminated to every on-campus resident through a paper medium, and

WHEREAS common distributors of mass mail include the Department of Resident Life (DRL), the Department of Environmental Safety, and the Division of Information Technology, and others, and

WHEREAS the RHA maintains a strong commitment to encourage sustainable practices at UMD, and

WHEREAS the printing of mass mail is an unsustainable practice, and

WHEREAS mass mail is a relatively ineffective medium to inform on-campus residents at UMD on current issues, and

WHEREAS DRL must send mass mail during an exceptional circumstance or when ordered to do so by other UMD departments,

THEREFORE BE IT RESOLVED that the RHA encourage the reduction of mass mail practices by DRL, and

BE IT FURTHER RESOLVED that RHA work with UMD administrative departments to find alternative sustainable options for disseminating important information to on-campus residents, and

THEREFORE BE IT FINALLY RESOLVED that the reduction will not be in effect when DRL deems a situation an exceptional circumstance or is ordered to disseminate mass mail.

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Resolution ANB001F 2013
December 10, 2013

Sponsored by:
Sustainability Committee of Maryland
Resident Life Advisory Team